

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY
USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT
POLICY

Voluntary _ Public

Date: 11/12/2010

GAIN Report Number: CI0027

Chile

Post: Santiago

Olive Oil Production

Report Categories:

Agricultural Situation

Approved By:

Rachel Bickford, Agricultural Attaché

Prepared By:

Luis Hennicke, Agricultural Specialist

Report Highlights:

Recently the olive oil industry Projects a total of 40,000 hectares to be planted with olive trees by 2020. Major destination markets are expected to be the United States and China.

General Information:

The Ministry of Agriculture, Research Institute is working on developing Chilean olive oil production with the expectation that this industry will reach the heights now occupied by the Chilean wine and salmon industries.

In the early 1990's Chile had 3.500 acres planted with olive trees, while today there are about 20.000 hectares. Forecasters predict 40,000 hectares by 2020. In 2015 when the current area planted reaches full production, Chile should have a strong presence in the United States and open access to the Chinese market. Canada, Mexico, South America and other Asian destinations are presently fast growing markets.

Olives are currently grown from Arica (in the north, on the Peruvian border) to the Bio-Bio Region (Chillan), about 400 Km south of Santiago. Industry contacts report that Chilean olive trees could produce up to 2.3 M.T. per hectare, as a result by 2020 there is a potential of 46,000 M.T. of olive oil production in Chile. Presently, domestic consumption is estimated to be 1,300 M.T. The quality of the production is reportedly to be of a good quality, this opinion has been ratified by international prizes won by a number of producers during the last few years.

Export Trade Matrix								
Country	Chile							
Commodity	Olive Oil							
Exports for:	2008		2009			2010		
Time Period	Jan-Dec		Units: M.T.			Jan-Sep		
Units:	Volume	Value		Volume	Value		Volume	Value
U.S.	318	2,041	U.S.	462	3,034	U.S.	785	3,771
Others			Others			Others		
Venezuela	105	867	Spain	631	1,667	Italia	620	1,720
Brazil	77	424	Italy	462	1,504	Spain	217	536
Taiwan	32	214	Brazil	120	641	Canada	149	818
Colombia	28	195	Venezuela	105	4,691	Brazil	72	455
México	23	184	Taiwan	26	178	Colombia	55	256
Italy	22	91	Colombia	25	157	México	40	212
Peru	20	115	México	23	154	Taiwan	25	164
Canada	8	98	Hong-Kong	15	55	Hong-Kong	15	54
Japan	5	49	China	14	106	Germany	11	93
Germany	2	17	Germany	11	49	Japan	9	95
Total for Others	322			1,431			1,213	
Others not Listed	214			41			32	
Grand	854			1,934			2,030	

Total		5,099			12,643			5,099
-------	--	-------	--	--	--------	--	--	-------